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**ABSTRACT OF THE DISCLOSURE**

The present invention is directed to a method of dynamically controlling and displaying an Internet browser interface, and to a dynamically controllable Internet browser interface. In accordance with the present invention, a browser interface may be customized using a controlling software program that may be provided by an Internet content provider, an ISP, or that may reside on an Internet user's computer. The controlling software program enables the Internet user, the content provider, or the ISP to customize and control the information and/or functionality of a user's browser and browser interface.